

Rochester Cultural Council

1 Constitution Way
Rochester, MA 02770

08/18/2021
Meeting Minutes

Location: Council on Aging, Dexter Lane, Rochester, MA

Attendees: Randall Elgin, Kate Duggan, Sue Kowalski, Kim Amato, Michael Kovacevich

1. Call to order/attendance @ 5:39
2. Previous meeting minutes (7/22/2021) approved
3. Motion made and passed to reimburse Randall costs for poster/lanyard general promotional supplies

4. OLD BUSINESS

- a. Treasury status – Randall
 - i. \$550.55 balance
- b. Rescheduled grantee event update, events attended, poster
 - i. Hodge Podge Hide and Seek (3) - completed
 - ii. Curator's Show - complete
 - iii. Chalk Full of Fun to take place in Wareham Town Hall: pending Sat 21 9-4
 - iv. Senior Center BBQ / Tri County Symphonic Band: pending Monday 8/23
- c. Rescheduled grantee Final Report status
 - i. Bushel & Peck final report submitted
 - ii. Ukelele Project Final Report submitted
- d. Survey Committee
 - i. Massculture.org/smartsimple new sign in with individual email and password for both administrators and grantees
 - ii. Survey's completion date: 7/31/2021
- e. Update on advertising, addition of additional links
 - i. Errors within town page; Sue updated @ town hall
townofrochestermass.com/cultural-council
 - ii. When the application window opens, Kim will add a Bitly link (Kate) to direct grantees to the application process and tips to our Press Releases running in the Wanederer, Sippican Weekly with language to include: "... tips for tailoring your application can be found on our Facebook page..."
 - iii. Kate will add link on social media
- f. Status of RCC members ethics training
 - i. Ongoing, Kim's to be submitted to clerk

5. NEW BUSINESS

- a. Review 'About our Council' and 'Council Priorities'
 - i. Council reviewed and updated all priorities and guidelines; smartsimple site to be updated by 9/01 - Sue/Kim
- b. Review Community Survey suggestions:
 - i. Meeting with residents and expanding our support of the town's established events.
 - ii. Update listing of artists, musicians, crafters, etc. on the RCC site./ FB Page

- iii. Attending events; identifying yourself as member (lanyard) getting our faces out there
 - iv. Attending / piggybacking (already sponsored) town events ie. memorial walk, tree lighting, grange, COA Monday Morning Painters @ 9:00 am, Library, Town Fair
 - v. 20% of budget to spend on reaching community
 - vi. Lions/Fire Dept Harvest Festival
 - vii. Virtual gallery highlighting (student or local) artist on FB or "Grandparent passed along Art" or a Traveling Art Show
- c. Follow up with grantees for final reports - HodgePoges, Curators, Chalk-Ful-of Fun

6. TOPICS FOR DISCUSSION

- a. Logo idea - table

7. MISCELANEOUS – open forum to bring up any ideas, comments, etc. from members.

- a. Mail reviewed
- b. Michael will gather names of local artists/virtual art galleries

Meeting adjourned: @ 7:34

NEXT MEETING: 9/15/21 at 5:30 @ the Rochester COA