

Town of Rochester

Community Electricity Aggregation Launch & Customer Notification Period

January to March 2023

Our Massachusetts Team



Philip Carr

NE Managing Director;
Energy Sales



Stefano Loretto

Business Development
Director; Supplier Relations



John P. O'Rourke

Director of Marketing &
Municipal Affairs



Patrick Roche

Director of Innovation;
Renewable Energy Policy

The Massachusetts customer-facing team is backed by a staff of over 40 professional, analytical, research, customer service and administrative personnel.

Good Energy has close working relationships with Green Energy Consumers Alliance and Sustainable Energy Advantage for renewable energy strategic planning, market analysis and procurement.

Good Energy, L.P.

Good Energy combined 20 years of national experience with local expertise to develop a winning team.

The Massachusetts Good Energy Team has been in the market since January 2014 and has 65 MA clients.

The Team operates the largest aggregation in MA with 25 municipalities: MASS CEA

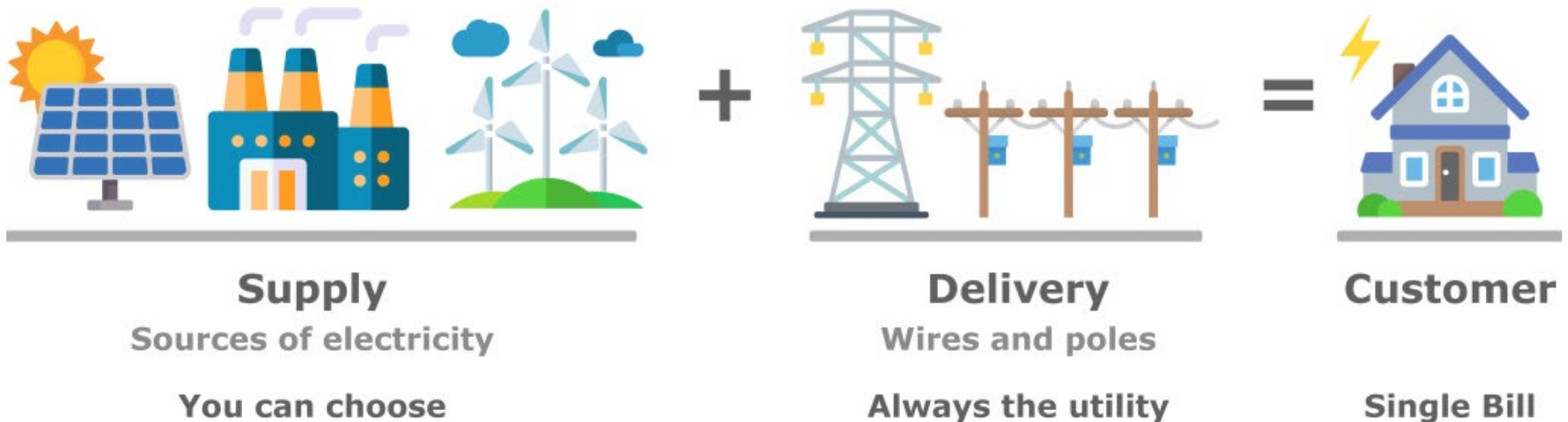


Good Energy Aggregation Plans in Massachusetts

AGGREGATION PLAN SUMMARY			
<i>Plan Status</i>	<i>#</i>	<i>Population</i>	<i>Households</i>
Active	45	1,090,566	427,656
Current Launches	7	123,843	45,528
DPU Plans pending approval	3	132,379	14,594
Plans in development	4	35,966	12,329
New committed clients	6	192,198	73,523
TOTALS	65	1,574,952	573,630

Aggregation deals only with the electric supply.

Eversource is responsible for maintaining and servicing the electric system infrastructure and billing aggregation customers. The only changes on the bill include the name of the electric supplier and the rate charged.



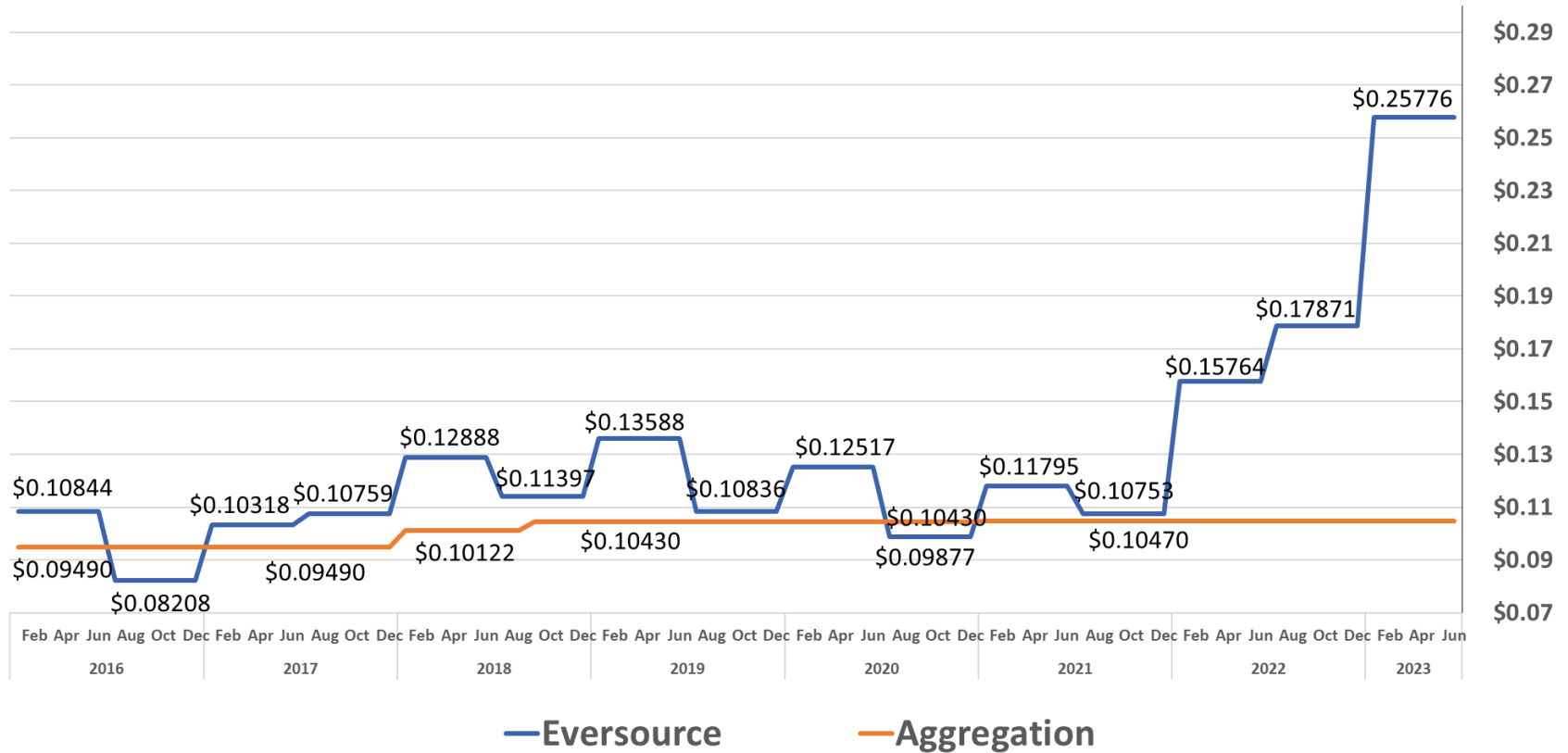
Community Electricity Aggregation Goals

Primary goals include providing residents and businesses:

- More competitive electricity choices;
- Longer term, stable electricity rates;
- Potentially lower electricity rates (although savings cannot be guaranteed);
- More renewable electricity in the standard (default) and optional products generated by New England renewable energy facilities.
- Increased consumer protection against unscrupulous retail marketers of electricity.

Future savings are not guaranteed

Comparing MASSCEA Aggregation Rate to Eversource Residential Basic Service Rate



Future savings are not guaranteed



Town of Rochester

January 17, 2023

Dear Rochester Electricity Customer,

The Town of Rochester is offering a program called Rochester Community Electricity. The Program is a carefully designed alternative to your current electricity supply options, which includes those offered by Everource and other third-party electricity suppliers. Through the Program, Rochester aims to provide electricity products that increase our community's renewable energy use and reduce carbon pollution.

— Greenwood Hartley III, Select Board Chair

You will be automatically enrolled in the Rochester Community Electricity product, "Rochester Standard", unless you affirmatively opt out by mailing and postmarking the enclosed opt-out card by **February 20, 2023**.

YOUR OPTIONS

Your participation in the Program is voluntary and you can leave the Program at any time without penalties or fees.

- 1 Automatically enroll in Rochester Standard**
If you take no action, you will be automatically enrolled in the default product, Rochester Standard, starting on your March 2023 meter read. The electricity supplier for the Rochester Community Electricity program is Direct Energy Services (Direct Energy).
- 2 Choose to enroll in another Rochester product with more renewable energy content**
To choose a different product, call the Program's electricity supplier, Direct Energy, at (866) 968-8065, or submit a request at Electricity.TownOfRochesterMass.com
- 3 Choose to continue with Eversource Basic Service**
To remain with Eversource Basic Service for your electricity supply, you must opt out. To opt out before being automatically enrolled you must take one of the following actions before **February 20, 2023**:

Postmark and mail the
enclosed opt-out card

or

call Direct Energy at
(866) 968-8065

or

submit the opt-out form at
Electricity.TownOfRochesterMass.com

PRODUCT SUMMARY

	Eversource Basic Service (if you opt out)	Rochester Standard (automatic)	Rochester Plus
Price	25.649 ¢/kWh – Residential 26.049 ¢/kWh – Small Business 40.263 ¢/kWh – Large Business*	16.310 ¢/kWh	17.850 ¢/kWh
Voluntary Renewable Energy Content	Meets MA renewable energy requirements	Meets MA renewable energy requirements	Adds voluntary renewable energy (MA Class I RECs) to total 100%
Duration	January 1 to June 30, 2023 *Large Business: January 1 to March 31, 2023	Enrollment to December 2024	Enrollment to December 2024

The Program cannot guarantee savings compared to Eversource Basic Service for the duration of the Program pricing because future Basic Service rates are unknown.

Program prices could also increase as a result of a change in law that results in a direct material increase in costs during the term of the electric supply contract. A commission fees of \$0.001 per kilowatt hour (kWh) for the aggregation consultant is included in all Program rates. The Rochester Community Electricity rates also include taxes which are billed as part of the power supply charge.

Rochester Community Electricity rates apply to service beginning and ending on the days of the month that your meter is read. Rates indicated above are for Supply Services only.

The optional product contains additional Renewable Energy Certificates (RECs) above that required by MA law. The additional RECs qualify for MA Class I designation from generation located within, or delivered to, New England.

RENEWABLE ENERGY DETAIL

The Commonwealth of Massachusetts requires that all electric supply products include a minimum of 59% renewable energy resources in 2023 and 62% in 2024. This requirement includes “premium” sources, known as MA Class I, as well as other sources. For details on all required sources, see www.mass.gov/service-details/program-summaries. Rochester Plus contains additional renewable energy that exceeds the minimum required by the Commonwealth, as shown below.

Name	Year	Required RPS MA Class I	Required Other	Voluntary MA Class I	Total
Eversource Basic Service (If you opt out)	2023	22%	37%	-	59%
	2024	24%	38%	-	62%
Rochester Standard (automatic)	2023	22%	37%	-	59%
	2024	24%	38%	-	62%
Rochester Plus	2023	22%	37%	41%	100%
	2024	24%	38%	38%	100%

The Renewable Portfolio Standard (RPS) is the minimum renewable energy required each year by the Commonwealth of Massachusetts.

ANSWERS TO FREQUENTLY ASKED QUESTIONS

- Rochester Community Electricity does not replace Eversource as your electric utility. Eversource will continue to deliver electricity, repair outages, and manage all billing.
- You can switch to a different Program supply product any time after you've enrolled.
- You can leave the Program any time after you have enrolled, with no early termination fees. If you leave the Program, your account(s) will be returned to Eversource's Basic Service on the next available meter read.
- Budget Plan or Eligible Low-Income delivery rate consumers will continue to receive those benefits from Eversource.
- Solar Electricity Consumers will not be impacted and will continue to receive their net metering credits while participating in the Program.
- Exit Terms for Basic Service: There is no penalty charge for leaving Eversource's Basic Service, however, Large Business customers (G-2 and G-3) may receive a reconciliation charge or credit.
- **Information about Basic Service**: visit www.mass.gov/info-details/basic-service-information-and-rates, or call Eversource at (800) 592-2000.
- If you are receiving electricity supply from a competitive supplier and believe you have received this opt-out letter in error, you must sign and return the enclosed opt-out card. This will ensure you continue to receive your electricity from that competitive supplier and prevent any possible early termination fees.
- Tax-exempt small business customers must provide a copy of their Energy Exemption Certificate directly to Direct Energy via email at usn.taxexemption@directenergy.com, fax at (800) 504-7428, or mail at Direct Energy, Attn: USN Tax Exemption Dept, PO Box 180, Tulsa OK 74101-0180 in order to maintain their tax-exempt status.

CUSTOMER SUPPORT & MORE

For more information or customer support, please visit Electricity.TownOfRochesterMass.com, or call (508) 301-3868.

Who can participate in the aggregation?

During the required initial 30-day Customer Notification Period all Eligible Customers will receive a Customer Notification Letter approved by the Department of Public Utilities that explains the aggregation. Eligible Customers primarily include Basic Service customers of the Eversource and do not include any customer that has already chosen a third-party electric supplier.

After the required initial 30-day Customer Notification Period, participants can opt-out of the aggregation at any time without penalty or termination fees.

Is there any risk of inferior service from Eversource?

No. Since electricity deregulation in the late 1990's, utilities have divested all generation assets, are neutral concerning the electric supplier and provide a consistent level of service across all customers.

Are budget billing and discount programs available?

Yes. Any budget billing and discount programs offered by Eversource continue for participants in the aggregation.

Is there a tax deduction for the purchase of renewable energy?

Yes. When the Renewable Energy Certificates (RECs) are sourced through Green Energy Consumers Alliance, a Boston-based nonprofit organization, the cost of the RECs for the optional Plus product with 100% renewable energy that is more than the cost of the Basic product, is tax deductible.

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